Exam Name - Certified Product Leadership Professional (CPLP)™

Sample Exam

1. In Kirkpatrick's Four-Level Evaluation Model, Level 3 assesses:

   A. Learners' reactions to training

   B. What learners have learned

   C. Change in behavior on the job

   D. Business results

   Answer **C**

2. What is the correct formula for calculating ROI in training?

   A. (Training Gain ÷ Cost) × 100

   B. (Gain – Cost) ÷ Cost × 100

   C. Gain ÷ (Gain – Cost) × 100

   D. (Cost – Gain) ÷ Gain × 100

   Answer **B**

3. Which technique is used during Analysis to pinpoint root causes of performance gaps??

   A. Poka-yoke diagram

   B. Fishbone (Ishikawa) analysis

   C. RICE scoring

   D. SECI model

   Answer **B**

4. Which level of Kirkpatrick's model evaluates training participant satisfaction?

A. Level 1

B. Level 2

C. Level 3

D. Level 4

Answer **A**

5. The SECI model in knowledge management stands for:

A. Structure, Engage, Combine, Implement

B. Skill, Experience, Competency, Improvement

C. Strategy, Execute, Check, Improve

D. Socialization, Externalization, Combination, Internalization

Answer **D**

6. The mnemonic "A Delicious Doughnut Is Excellent" helps recall:

A. ROI formula inputs

B. ADDIE phases

C. Fishbone categories in Ishikawa

D. Levels in Kirkpatrick's model

Answer **B**